

MINUTES Henderson District Public Libraries Board of Trustees

Date: August 18, 2022
Place: Green Valley Library
2797 N. Green Valley Parkway, Henderson
This meeting will NOT be accessible via Zoom

Time: 7:45 a.m.

Notice is given that items on the agenda may be taken out of order. Two or more agenda items may be combined for consideration; items may be removed from the agenda or discussion delayed relating to an item on the agenda at any time. Public comment will be taken on each item as it is heard. There will be a 3 minute per person time limit during the public comment portion of the meeting.

Call to Order

Board Chair, David Ortlipp, called the meeting to order at 7:47 a.m.

Roll Call

Board present: Jennifer Andricopulos, Angela Brommel, James Green, Kip Noschese, David Ortlipp

Board present (via Zoom): N/A*

Board absent: Gerri Schroder, Bette Silverman

Staff present: Joy Gunn, Sean Hill, Candace Kingsley, Shakita Kirkland, Heela Naqshband, Lisa Phelan, Marcie

Smedley, Joseph Tracy, Leona Vittum-Jones

Staff present (via Zoom): N/A* Others present: Jaime Cruz

Approval of Agenda

James Green made a motion to approve the agenda. Jennifer Andricopulos seconded the motion. The vote was unanimous.

Consent Agenda

These items are not expected to be controversial and will be considered together and approved in a single motion. Any person desiring to remove an item for separate consideration should so request before approval of the agenda. Items pulled from the Consent Agenda will be considered separately. All other consent items will be approved as one item.

CA-1 Approval of Minutes

July 21, 2022

CA-2 Review of Paid Invoices

July 2022

James Green made a motion to approve the consent agenda. Kip Noschese seconded the motion. The vote was unanimous.

Director's Report

Possible Board discussion of the Director's report or various staff reports highlighting various administrative and staff activities since the last meeting

Shakita Kirkland, West Henderson Library manager, reported on the West Henderson Library soft opening. There has been a lot of positive feedback. West Henderson Library had a soft opening on Tuesday, July 26th. Multiple social media posts, in addition to the library district platforms, reported on the opening. The Parents of Ellis, The Inspirada Community Page, and The Moms of Inspirada all had social media posts about the West Henderson Library opening. The first week there were 628 visitors. The second week there were 651 visitors. Last week there were 721 visitors. Programming has started and storytimes are very popular. The other programs have also had positive feedback. Tons of library cards have been issued. Everything is going great. Marcie Smedley said there will be a ribbon cutting the second week of September. There will be a press release and publicity sent out and announcement will be made on social media. The word is spreading. A few Board members have been out to visit; that is appreciated.

Leona Vittum-Jones, Gibson Library youth services department head and assistant manager, reported on the Summer Reading Challenge which ran from June 1st through July 31st. Between the Gibson Library and Paseo Verde Library staff, (Green Valley Library and West

^{*}Due to location change virtual attendance was not available.

Henderson Library were not yet open), 110 programs were presented. There were outside performers from Shark Reef Aquarium Education Department, The Fratello Marionettes, and Magician John Levitt.

There were 1,447 participants who read a total of 2,259,874 minutes. 795 participants completed the program. 0–3-year-old participants read 10 hours; 4–17-year-old participants read 20 hours. That is a 54% completion rate. Last year there were 1,371 participants with 683 finishing, a 50% completion rate.

Those who finished the challenge received a free book, a free *Nothing Bundt Cakes* bundtlet coupon, a choice of a *Great Harvest* cookie or an hour at *Uptown Jungle*, and a choice of a *My Gym* play pass, a *Shark Reef* pass, or personal pizza from *Pizza Hut*. All participants earned virtual raffle tickets for every 2.5 or 5 hours of reading for prizes like *Target* gift cards, *LEGO* kits, *Squishmallows*, a *My Gym* party pack, and tickets for *Meow Wolf*.

Leona Vittum-Jones said the adult reading challenge ran during the same time. There were 406 people registered. There were 240 active participants who read a total of 2,570 books. 166 completed the challenge of reading 4 books. Participants could also earn virtual badges by reading the book and attending *One Book, One Henderson* programs. The featured book was *The Island of Sea Women* by Lisa See. Adults also earned a virtual raffle ticket for each book read. Prizes were for various gift cards.

Marcie Smedley said the library team works very hard to present these programs and coordinate everything. Thank you to the team for all the work necessary to present programming that is so important in our community.

Lisa Phelan, Paseo Verde Library manager, said next Wednesday the Paseo Verde Library will turn 20 years old. This provides an opportunity to thank patrons, donors, community partners, and staff. There will be a *Happy Birthday* storytime at 10:00 a.m. There will be fun, engaging activities in the library from 2:00 p.m. to 4:00 p.m., including a look behind the curtain to see how the automated material handler works, a Molly Moo picture opportunity, a family craft table, pin making, cupcake making, and a scavenger hunt. There will be Silver Knights and Knight Hawks ticket packages as prizes. Friends of Henderson Libraries will have a table and there will be coffee and cake. There will be a board where people can share what they like best about the library. Staff will receive a pizza party for lunch. Lisa Phelan invited the Board to attend. Marcie Smedley said she appreciates the many creative team members who collaborate to come up with these fun activities.

Marcie Smedley said the training committee is bringing back staff day. The Board has previously approved closing 1 day a year for staff day. This year staff day will be September 23rd. All Henderson Libraries facilities will be closed. Staff will be getting the word out. The day will be dedicated to various trainings for the library team. The training committee is working very hard, and the library team is looking forward to coming together again. The last staff day was held prior to the pandemic.

New Business

1. Presentation regarding Workforce Connections partnership

Jaime Cruz, Executive Director of Workforce Connections, said he feels a special connection to the library. In the early 1990's, his young children would ask to go to Blockbuster and Jaime Cruz asked why, we can go to the library and get movies for free. He remembers coming to the Green Valley Library and described the layout with the big desk. As an immigrant, Jaime Cruz said the library provided value; it was a place to come to get movies, literature, books, programs and now employment training services. Jaime Cruz thanked the Board for accepting and embracing that vision for the library to continue to evolve and bring new resources to library patrons. Today the Board will learn a few reasons this partnership was making exactly the right move. In a few days, the governor's office will make an announcement that Nevada will be embracing Employ NV. There is Employ NV services for jobseekers, but also for employers called business hubs. These services are a manifestation of a publicly funded workforce system, that provides services/resources to job seekers and businesses. Across the state the funding comes to \$125 million. Southern Nevada, Workforce Connections, gets \$20 to 25 million. How wonderful would it be to share the money with all the organizations involved to enable all the services to be available in one place. That is the idea. Here there are 2-3 partners in one place, and it has caught the eyes of enough people, of senators and congressmen, who have been at some of our openings, saying we need to do better. You will see agencies being strongly encouraged to embrace the Employ NV concept. Moving forward there will be more resources, for both businesses and jobseekers, and they will have to go to less places for more benefits. The concept is not easy, but this is a great idea. People, institutions, do not like change. Other places have tried this, but this is the only area in our nation that has succeeded, especially at this scale. Southern Nevada is showing the nation that, as a community, we are working together to serve the public.

Jaime Cruz thanked Marcie Smedley and the library team for being wonderful to work with, and for this nice space. Every challenge included dialog, communication, fixes, and adjustments. The fact that we receive recognition, not just at the state level but at national, has slowed us down a bit. It just means more people want to get involved. Jaime Cruz said he would like to see this room full of small businesses, hiring fairs, Clark County youth for career

exploration days so they can learn what opportunities there are. We want to activate this space so you can see a vibrant employment and training resource depot for your community here in this area.

David Ortlipp said, as a Board, we realized a long time ago that these types of partnerships are imperative. Libraries are morphing into more of community center concept. It is easy to see the benefit in this, especially when looking at funding. If the district wants to expand, we need money and people out there to understand and keep us relevant. This is an important step to keep us relevant. Some people see a diminished relevance in libraries. David Ortlipp thanked Jaime Cruz for keeping this initiative going and said he really appreciates this partnership. Jaime Cruz suggested the "proof is in the pudding", or "put your money where your mouth is". Those sayings are true. Here at the Employ NV business hub, because we are employer focused, one of the latest creations is called industry sector partnerships [ISP], Southern Nevada LVGEA (Las Vegas Global Economic Alliance) have identified 7 sectors to help diversify the southern Nevada economy. For 10 years Workforce Connections has been working on that, adding to classical hospitality, tourism, gaming and mining, other industries such as manufacturing. That needs to be fed, working with the employers and understand their needs and then materializing those needs. The talent down the pipeline starts with the school district and continues with post-secondary education and training.

Besides the money received, there are external monies given to deploy business hubs to help businesses that are struggling. There is a million dollars from the city of Las Vegas, 1.6 million from the congressional delegation, and a half million dollars from the state for incumbent worker training. Specifically, to upskill people that are already working, to step up to new functions and positions which employers are finding difficult to fill. It is important to bring these resources here in the library instead of somewhere else. Jaime Cruz envisions one day to be able to submit this model to ALA [American Library Association]. This model is unique in the nation and would, perhaps, bring home an ALA award. Angela Brommel asked for a business card and said she told the Nevada State College career center about it. Angela Brommel requires her student employees get library cards and advises when they graduate, they should come to the library and see Workforce Connections. Jaime Cruz said he had a meeting with Dr. Pollard (President of Nevada State College) about the ISP. The pipeline starts early in the school district. Fouryear institutions play a huge role because we need teachers and healthcare professionals where the education process is a lot longer. We need to do better in understanding not everybody needs to go to college. Yes, architects and doctors are needed, but we also need the shorter skill-based occupations of today and in the future. Something is learned and two years later that worker will need to rebound, retrain, move into lifelong learning, and keep evolving; that's why libraries will remain relevant. Not only because of the economy but in the way our children are empowered to become self-sufficient.

2. Discussion and possible board action regarding approval of the First Amendment to the Green Valley Ranch Lease Agreement

Marcie Smedley said the City of Henderson approached her a couple of months ago about the need for a lease amendment because of the Dollar Loan Center arena. The city is breaking out the land parcels to be able to collect property tax on the parcel of land the Dollar Loan Center arena occupies. It was decided to break the land into three parcels: Dollar Loan Center arena, the library, and the City of Henderson (which includes the police station, the water tower, and the multigenerational center). Language was included that expressly allows the library district to monetize the parking lot when the time is right between the library district and the arena owners. The City of Henderson also included insurance requirements so the city can be listed on the library district's certificate of insurance. Debbie Englund has confirmed current insurance coverage already exceeds the requirement. It should be noted that the land being leased to the library is somewhat smaller now due to the parking lot that was added behind the library. The library property line extended a little bit further out and the city cut into that when adding the parking lot. These changes have no impact on the space the library is using. The amendment is set to go before the Henderson city council for approval next Tuesday.

David Ortlipp asked for public comment, there was none.

Angela Brommel clarified that this is an amendment to the current lease. Marcie Smedley replied yes this just amends the existing lease. David Ortlipp said this is a procedural matter with no financial impact. James Green questioned that the lease is called the Green Valley Ranch Library and the library name is the Paseo Verde Library. Marcie Smedley said originally that was what the library was to be called because that is the name of the area. Additionally, the library district's name is listed in different ways throughout the document. Marcie Smedley said

that the correct names have been clarified in the amendment. The name of the agreement remains the same. The first paragraph of the amendment specifies the district's legal name.

James Green made a motion to approve the First Amendment to the Green Valley Ranch Lease Agreement. Jennifer Andricopulos seconded the motion. The vote was unanimous.

Old Business

None

Announcements

The next Board meeting will be **September 15, 2022**, at the **Paseo Verde Library, 280 S. Green Valley Pkwy**, Henderson, Nevada.

Public Comment

Note: Pursuant to Nevada's Open Meeting Law, action may not be taken on matters presented during this period until included on a future agenda as an action item.

Adjournment

The meeting adjourned at 8:13 am

Pursuant to NRS 241.020, written notice of the meeting of Henderson District Public Libraries' Board of Trustees was posted by August 11, 2022. Posted at hendersonlibraries.com, the State of Nevada Public Notice Website, Henderson City Clerk's Office, Paseo Verde Library. Green Valley Library, and the James I. Gibson Library.

For details of the agenda, or to leave public comment before the meeting, please call the administrative offices at 702-207-4298.